Test Rite Group (2908:TT) 3Q18 IR Presentation

November 2018



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- Beginning on January 1, 2013, the Company adopted International Financial Reporting Standards (IFRS) as
 issued by the International Accounting Standards Board and endorsed by the ROC Financial Supervisory
 Commission (FSC). Reporting of our annual and interim consolidated financial statements follow Taiwan
 IFRS requirements. However, given that there exists material differences between Taiwan IFRS and the
 Republic of China's generally accepted accounting principles (ROC GAAP), selected comparison of financial
 results for 2013 may have material differences versus previously released financial information under ROC
 GAAP.

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2018Q3 Snapshot

2018Q3 GROUP OVERVIEW

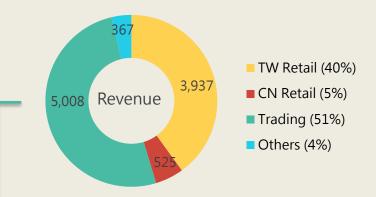
NT\$9,837 M Revenue

NT\$2,533 M **Gross Profit**

NT\$164 M **Operating Profit**

NT\$165M Net Profit

NT\$0.32 **EPS**



TLW (TW)

27 stores

HOLA (TW)

24 stores

HOLA (CN)

26 stores

Brand Agency

16 brands

Total Retail Revenue NT\$4,462 M

TLW Private Label

13.2%

HOLA (TW) Private Label 33.1%

Total Trading Shipment NT\$ 8,290 M

N. America Shipment 88.7%

Europe Shipment

4.8%

Global Presence

11 countries / 14 offices

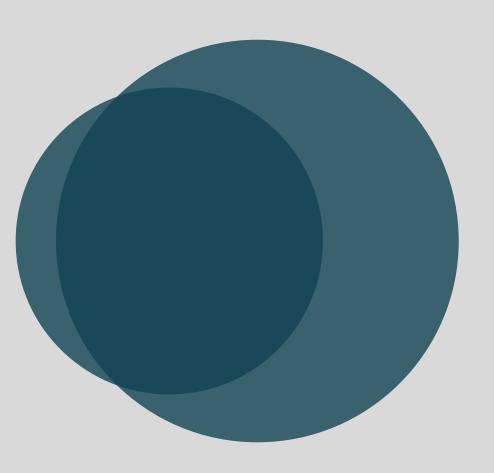
Global Employees

Warehouse

4 countries

5,452_{staff}





Financial Highlights 3Q18

Financial Highlights 3Q18

Revenue (YoY)

3Q18: 6.1 % 3Q17: 7.1 %

Gross Margin Rate

3Q18: 25.8% 3Q17: 28.1%

Gross margin rate decline due to higher raw material costs.

Operating Profit

3Q18: 1.7% 3Q17: 2.0%

Reduced operating profit vs. same period a year ago on account of a lower margin rate.

(NT\$ mn)	3Q18	3Q17	YoY% chg	FY2018	FY2017	YoY% chg
Revenue	9,837	9,271	6.1%	30,106	28,266	6.5%
COGS	(7,304)	(6,662)	9.6%	(22,288)	(20,053)	11.1%
Gross profit	2,533	2,609	-2.9%	7,818	8,213	-4.8%
Operating Expense	(2,369)	(2,427)	-2.4%	(7,235)	(7,430)	-2.6%
Operating profit	164	181	-9.4%	583	783	-25.6%
Non-operating income/loss	22	(24)	NA	23	(95)	NA
Pre-tax profit	186	157	18.6%	606	688	-11.9%
Net profit	168	163	3.2%	619	602	2.9%
Other net profit	(70)	34	NA	(47)	(4)	1075.0%
Total net profit	98	197	-50.1%	572	598	-4.3%
Net profit attribute to TRIC shareholders	165	161	2.2%	609	601	1.2%
(NT dollar) (After Tax)						
Basic EPS	0.32	0.32	0.0%	1.19	1.18	1.4%
Diluted EPS	0.32	0.32	0.0%	1.19	1.18	1.4%
Gross margin	25.8%	28.1%	-2.4%	26.0%	29.1%	-3.1%
Operating margin	1.7%	2.0%	-0.3%	1.9%	2.8%	-0.8%
Pretax margin	1.9%	1.7%	0.2%	2.0%	2.4%	-0.4%
Net margin	1.7%	1.7%	-0.1%	2.0%	2.1%	-0.1%

3Q18 Performance Breakdown by BU

Revenue

- The growth of trading was mostly generated from new customer orders.
- Decline of 2.7 % in Taiwan retail due to domestic macroeconomic conditions.
- HOLA China sales reflects closure and restructuring of poorly performing stores.

Net Profit by BU

- Trading net profit impacted by higher cost of materials and a lower margin rate from new clients.
- Increase in net profit was mainly attributable to an adjusted sales mix and the development of private label products with higher gross margins.
- HOLA China was impacted by a onetime charge related to expense of store closures. Excluding the one-time charge, the net loss would have narrowed compared to 3Q17.

Sales by BU (NT\$ mn)	3Q18	3Q17	YoY% chg	FY2017	FY2016	YoY% chg
Taiwan Retail ▲	3,937	4,045	-2.7%	12,311	12,552	-1.9%
HOLA China ^	525	657	-20.0%	1,676	2,037	-17.7%
Trading ⊚	5,008	4,297	16.6%	15,044	12,946	16.2%
Others #	367	272	35.1%	1,075	731	47.0%
Consolidated Sales	9,837	9,271	6.1%	30,106	28,266	6.5%
Net Profit by BU (NT\$ mn)	3Q18	3Q17	YoY% chg	FY2017	FY2016	YoY% chg
The second se	3Q18 103	3Q17 85	YoY% chg 21.0%	FY2017 328	FY2016 421	YoY% chg
(NT\$ mn)						, and the second
(NT\$ mn) Taiwan Retail ▲	103	85	21.0%	328	421	-22.3%
(NT\$ mn) Taiwan Retail ▲ HOLA China ^	103 (98)	85 (63)	21.0% 54.9%	328 (267)	421 (216)	-22.3% 23.3%

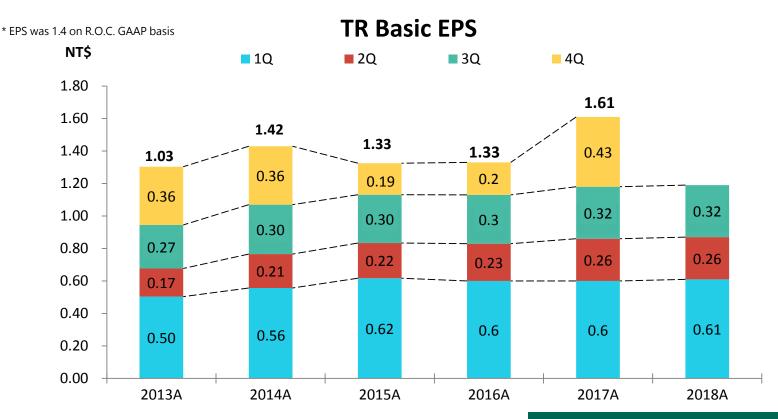
[©] Trading included Great China, TRPC, SO/RO, and related party transactions write-off.

[▲] Taiwan Retail included TLW, HOLA, Décor House, TLW Service, Testrite Brand Agency, and Test Rite C&B. ^ HOLA CN included in HOLA China.

[#] Others include Life 1 Plaza, TRR others, Chung Cin, group office expense, and gain on sale and leaseback.

Stable Cash Div. and High Tax Deductable

NT\$	2013	2014	2015	2016	2017
Cash dividend	1.00	1.13	0.95	1.08	1.20
Payout rate	76.9%	79.6%	72.0%	81.2%	74.5%
Dividend yield	4.42%	5.33%	4.63%	5.49%	5.60%



Long-term Investment Value



Only 13 companies in the service industry have remained in the top 100 list for over 30 years.

Company Name	1986 Ranking	2016 Ranking
Taiwan Power Co.	1	1
China Telcom	2	6
China Airline Co.	3	10
Evergreen Marine Co.	4	12
YangMing Marine Co.	7	13
Taiwan Railway Admin.	8	55
Taiwan Water Co.	13	48
Far Eastern Dept. Store	14	32
HoTai Motor	17	9
CTCI Construction	33	22
Wan Hai Lines Co.	37	24
Test-Rite	43	41

In a fast-changing market, most of the survivors are state-owned companies.

Our endurance is a reflection of our stability and sustainable corporate management. It also reflects our continuous efforts to deliver long-term investment value to our investors.

Best Interests of Shareholders

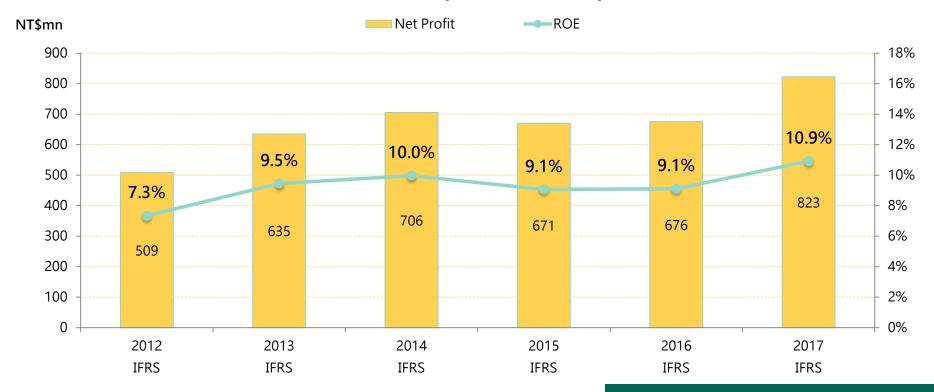
We are committed to the best interests of our shareholders

Stable ROE of 9%-11% over the past 5 years.

Highly transparent

Test Rite is ranked by the TWSE in the top 6%-20% of public companies with best corporate governance practices.

TR Group ROE & Net profit



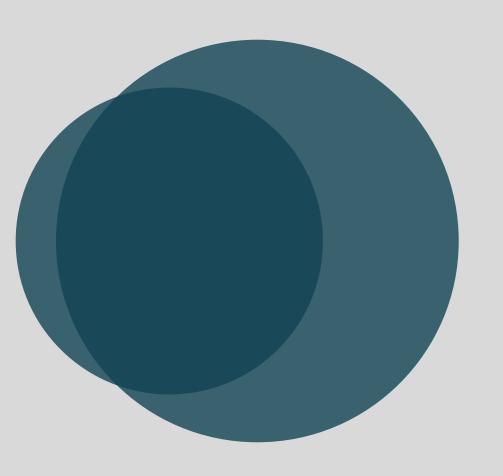
2018 Outlook

Trading Business

- Reinforce our existing relationships with major clients such as Walmart, Hillman and Costco, among others, to increase shipment volumes.
- 2) Develop existing and new categories of products, including those that incorporate artificial intelligence and automation capabilities, and strengthen our product expertise and differentiation.
- Broaden and deepen our strategic cooperation with suppliers to strengthen our supply chain.
- 4) Enlarge the scope of our global sourcing capabilities.
- 5) Product development, procurement, and supplychain management to offer best-in-class valueadded products and services to our clients.
- 6) Build on our initiatives in transforming to a product development company.
- 7) Maintain both principal and agency trading relationships with customers and aggressively pursue potential business opportunities.
- 8) The business consolidation of trading and retail, and identify growth opportunities for the group.

Retail Business

- Taiwan: No new TLW or HOLA stores will be opened in 2018. Our focus is improving customer interactions and broadening the successful implementation of an enhanced customer experience pioneered at our TLW Shilin store to our other stores.
- China: We will continue to restructure and reorganize bad-performing stores while improving operational efficiency and profitability at all stores.
- 3) The launch of our TR Plus website at the end of 2017 will play a pivotal part in our Taiwan online business in 2018. In China, we will ramp up our e-commence product offerings.
- 4) Through the integration of our POS systems, we plan to move a step closer to fully eliminating the boundary between online and offline commerce in terms of products, payments, memberships and marketing.
- 5) We will maintain the growth momentum of our TLW Home Improvement Service Unit in providing value-added services to our customers and to enhance cooperation with construction projects.
- 6) A fundamental part of our brand agency's value proposition is to further raise and foster customer awareness and perceptions of our portfolio of existing brands.
- Strengthen the sales of TLW and HOLA private label products to improve margins.



Introduction to Test Rite Group

Management Team



Tony Ho

Group Chairman; Co Founder of Test-Rite Group

Tony played a critical role in Test-Rite's expansion into retail business and was instrumental in leading the company's IPO efforts. Tony recently completed the two-year Joint Executive MBA Program between Taiwan University and Fudan University and completed his graduation thesis: "How to pursue further growth by organization transformation-take large retail group for example."



Judy Lee

Chairwoman of Test-Rite Int'l (2908 TT/2908 TW); Co Founder of Test-Rite Group Best know as the "Queen of Hardline", Judy is a seasoned veteran of the import/export trading business. With Judy at the helm, Test-Rite Trading consistently provides outstanding services to retail customers globally and has received multiple recognitions as "Best Partner/Supplier". Judy is also awarded by "EY Entrepreneur of the Year" in 2015.

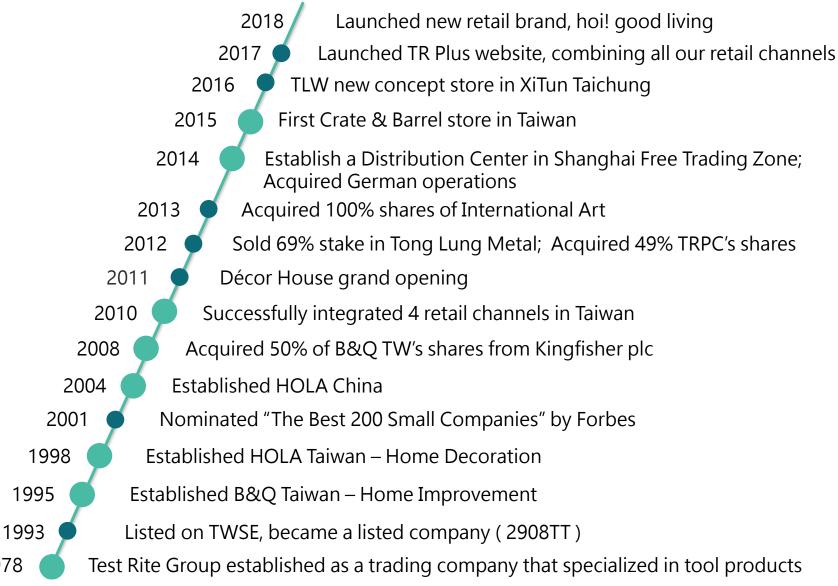


Sophia Tong

Group CEO

Sophia joined Test-Rite in March 2009 to lead both Trading and Retail businesses. Prior to Test-Rite Sophia was the General Manager of IBM Taiwan from 2006 to 2009 and the Director of China Banking Cluster for IBM Greater China Group. Sophia was previously with IBM for over 25 years.

Milestones





Group Structure





Other Investment Holdings

Creative Design/ Product Development

Theme Trend & Product Concept; Product Design; VI & Graphic Design; Packaging & Purchasing Chung Cin Corp.

Shopping mall construction; Office building construction; Booth recruitment

Logistics/ Warehousing Services

China Taiwan USA Europe

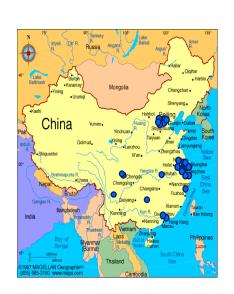
Note: store numbers updated as of September 30th, 2018



Building the Best "Home-related" Channel

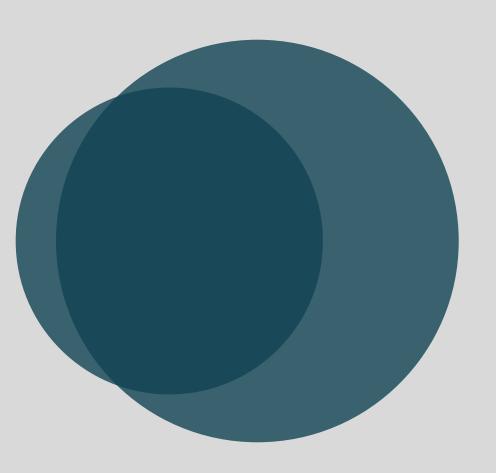
Store #	2012A	2013A	2014A	2015A	2016A	2017A	3Q2018
TLW	24	26	26	26	27	27	27
HOLA TW	21	22	23	24	25	25	26
HOLA CN	31	33	35	38	33	26	24
Avg. selling space(m ²)	2012A	2013A	2014A	2015A	2016A	2017A	2Q2018
TLW	88,711	92,060	92,072	92,072	95,435	95,435	94,554
HOLA TW	51,780	53,117	52,979	54,476	55,443	52,760	50,876
HOLA CN	63,686	62,848	64,860	70,956	62,060	50,112	41,212





TLW

Store Locations



Retail Business

Home Improvement

In December 2017, TLW was awarded the top prize at the "2017 Global Views Five-Star Service Award".







Margin Improvement through Private Label

3Q2018

Sales Mix of PL Products

TLW: 20.2% HOLA: 48.3%

Gross margin rate

TLW: 33.1% HOLA: 54.2%

Mid-term Goal

TLW 15% HOLA 40%

Long-term Goal

TLW 30% HOLA 50%

- Cost savings through joint merchandising.
- Leading home décor trends by strengthening our brand design capabilities.

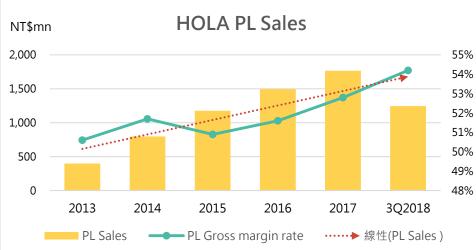












New PL Product Line – Cookware

Price Competitive / Better Margin Rate

Launched in Nov 2016 / sold 78K pcs in 2017 / generated 150 million in sales







HOLA投注心力開發高品質鍋具:堅持採用精選材質,以嚴格工藝及創新科技打造滿足各式烹調需求的系列產品。我們在乎每個細節的設計與品管,全系列鍋具皆通過國家食品器具容器衛生標準,為您的食用安全嚴格把關。

HOLA讓烹飪成為安心、實用、時尚的享受。

Omni-Channel Development

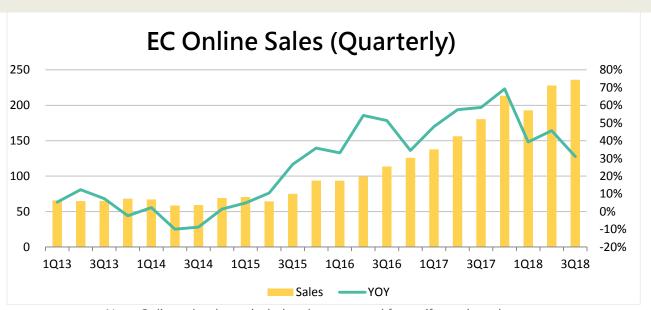
3Q2018

- TLW EC sales mix 6.4%
 Sales amount YoY +34.3%
- HOLA EC sales mix 5.2%
 Sales amount YoY +21 9%



2018 Goal

- Breaking the boundary between online & offline through the integration of POS systems.
- Improving the customer experience in physical stores and providing a unified solution for home improvement/renovation services.
- Putting the "New Retail" concept into action.



TLW online products >40,000 HOLA online products >30,000

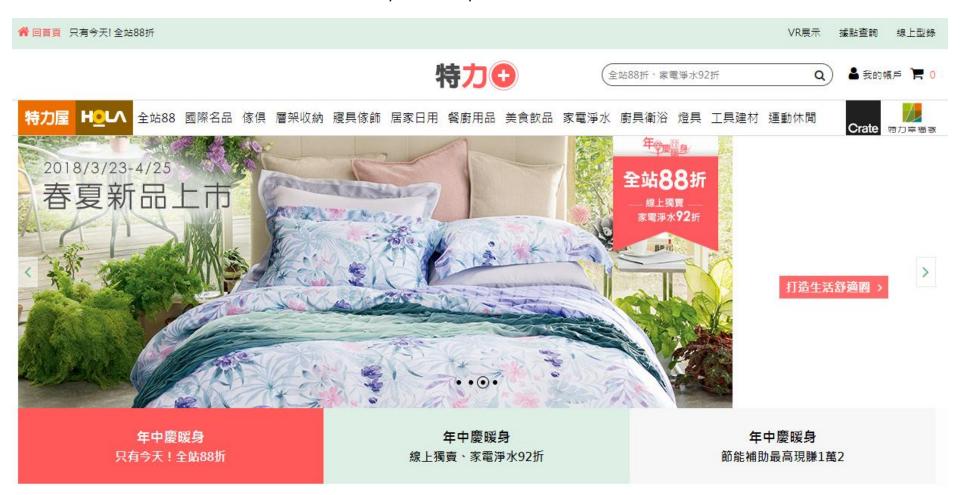
Average ticket of online sales is about 1.5-2x times of physical stores

Note: Online sales do not include sales generated from gift vouchers that are sent from our website but used in physical stores.



Omni-Channel Strategy

In December 2017, our brand new <u>TR PLUS website</u> was launched, which combines the resources of TLW, HOLA, and our other retail channels.



New Retail Experience: hoi! good living

Our new brand, "hoi! good living", and a smart store was launched on September 17, 2018. The store is aimed at a younger generation of shoppers and provides high-quality and value-formoney products. New interactive technologies create an online-offline shopping experience that promotes new retail concepts in transforming the home-products industry.





Strengthening the Customer Experience (TLW)











Strengthening the Customer Experience (HOLA)









Home Improvement Services





Our TLW Home Improvement Service Unit (HISU) launched a website at the end of 2017 especially for elderly customers in conjunction with IRTI (Industrial Technology Research Institute).

This single portal, the first of its kind in Taiwan, enables customers to conveniently book appointments, obtain evaluations and quotations, and make payments for integrated services such as cleaning and maintenance.

Growth Driver – Brand Agency

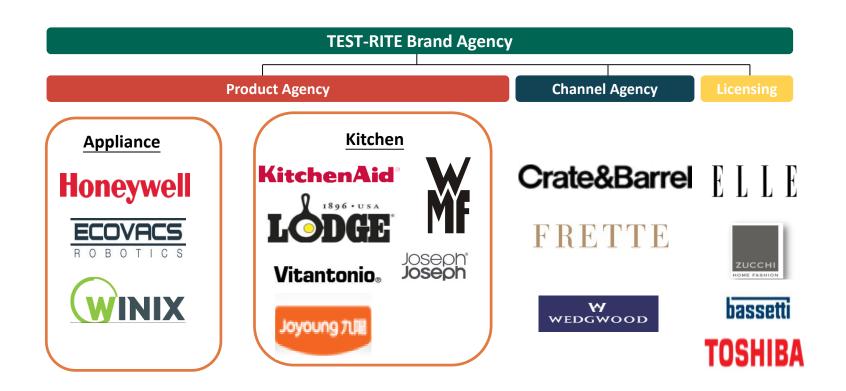
3Q2018

Total 16 brands in Agency Business



2018 Goal

- Increasing brand awareness in the market.
- Expanding sales channels.





HOLA China Strategy

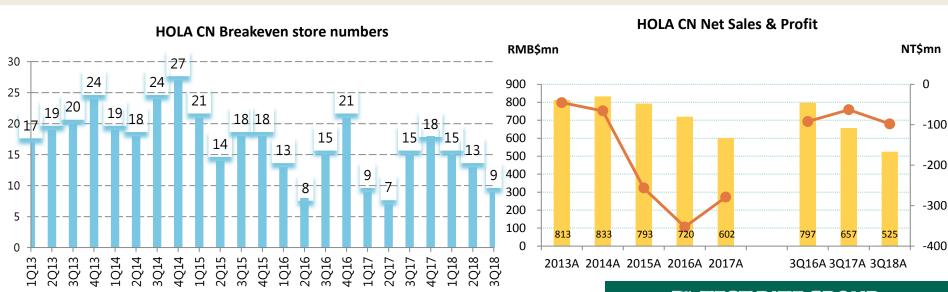
3Q2018

- Private Label Products sales mix: 25%
- Self-Supported Products sales mix: 58%



2018 Goal

- Increasing self-supported and PL products sales.
- Improving store-level profit and lowering headquarter costs to reach breakeven point.
- Making structural adjustments by actively closing or adjusting space utilization of poorly performing stores.
- Seeking strategic alliance partners.



HOLA China New Experience Store

Enhancing interactive experiences and private label products

Our new-concept Shanghai Zhangtai store was reopened on December 8, 2017. The display and sales model of traditional retailing were modified, opening the path to an open and all-encompassing beautiful ambience for a delightful shopping experience.





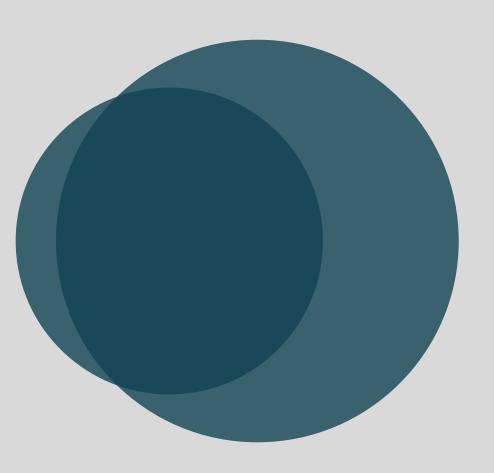


HOLA CHINA-Suning.com Joint Store

The Nanjing Xinjiekou store was opened on February 2, 2018. This was the first joint venture with Suning.com, one of the largest retailers in China.

- > Selling space of around 300 m².
- Space for efficient sales consultation and optimal mix of people and environment.
- Focus on selling key categories and private label products.
- 14 stores opened in the first half of 2018.
- Share of sales as of the end of September: 1.48 %.





Trading Business

Global Worldwide Network



- Local services via 14 offices in 11 countries/regions, 4 warehouses in China, Taiwan, Germany, and the U.S.
- U.S. warehouse provides logistics and warehousing services to customers for principal trading.





Test Rite warehouses

Partnerships with Global Retail Giants

Principal trading value-added services and supply chain management

























Growth of Agency Trading





















N. America Driving Growth

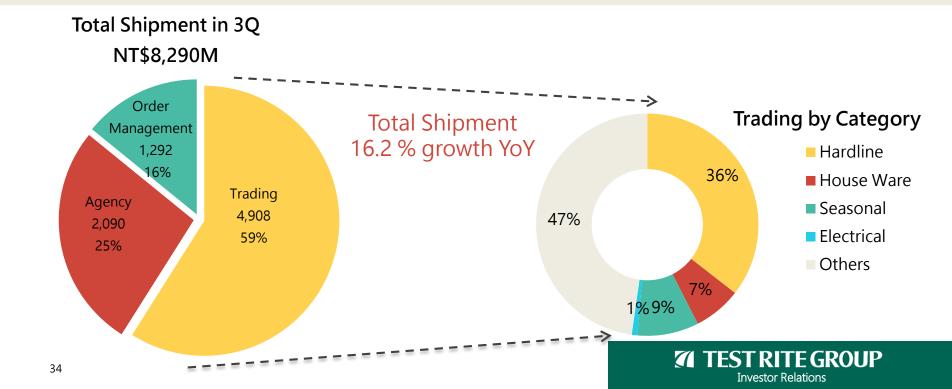
3Q2018

- N. America remained the fastest-growing market.
- Hardline products outperformed.
- Seasonal products was low base a year ago. Shipments up by 34.2% YoY.



2018 Goal

- Maintain momentum in Hardline and House Wares.
- Work closely with strategic partner, Hillman, to increase traditional trading shipments.
- Strengthen self-development and design capabilities and transform into a product company.
- Agency new customer development.



Shipments Growing Rapidly

3Q 2018

- Traditional trading saw strong growth in the quarter due to new customer orders.
- Our Agency Business maintained strong performance, with growth of 15.6% YoY in the third quarter of the year.



2018 Goal

- Principal Trading: sustain momentum.
- Agency Business: double-digit growth in shipments.
- Order Management: push shipment growth to a new record high.

Shipment Volume	3Q 2018	3Q 2017	YoY % chg
Principal trading shipment – 3Q18	4,908,267	4,206,131	16.7%
Agency business shipment – 3Q18	3,381,902	2,925,771	15.6%
- Agency shipment	2,089,872	1,917,743	9.0%
- Order management shipment	1,292,030	1,008,029	28.2%
Total Shipment – 3Q18	8,290,169	7,131,902	16.2%



Fortifying Product Development and Design Capabilities

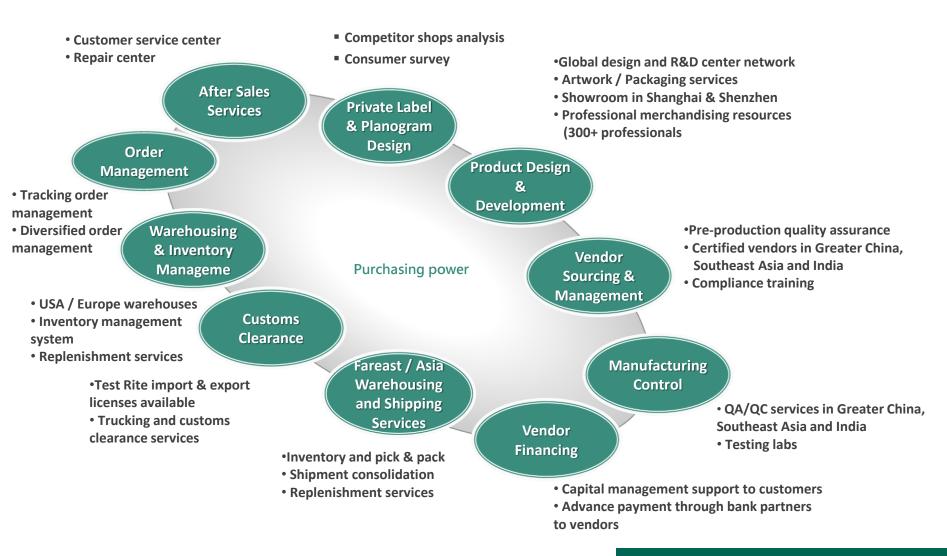
2014-2018

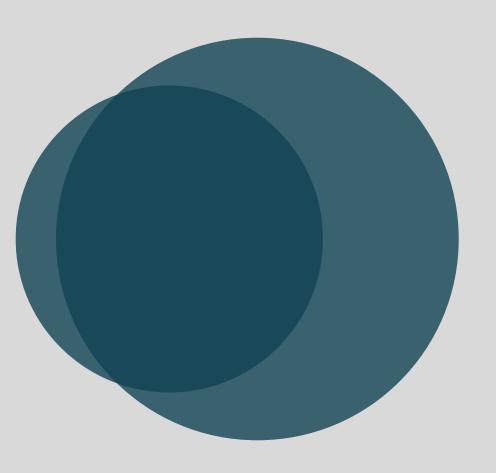
International Design Awards

Since our first attempt and winning of awards in 2014, we have accumulated 11 international design awards, 3 for packing and 8 for product design.



Repositioning-Total Solutions Provider





Appendix

2018 Q3 Consolidated Balance Sheet

(NT\$ mn)	2018	2017		2018	2017
Cash and cash equivalents	2,003	2,284	Short-term borrowings	3,106	3,722
Financial assets at fair value through profit or loss - current	340	612	Short-term notes bills payable	80	80
Contract asset-current	410		Contract liability-current	255	
Financial assets at amortized cost-current	71		Financial liabilities at fair value through profit or loss – current		35
Debt investments with no active market - current		64	Accounts and notes payable	6,052	5,442
Accounts & notes receivable	4,650	3,688	Dividends payable		
Other receivable	113	259	Other payable	1,459	1,478
Inventories	5,444	5,884	Current tax liabilities	80	99
Prepayments	386	420	Advance receipts	622	549
Non-current Assets Held for Sale		59	Current portion of long-term borrowings	1,600	750
Other current financial assets	15	27			
Other current assets	40	11	Other Current tax liabilities	87	50
Total current assets	13,472	13,308	Total current liabilities	13,341	12,205

2018Q3 Consolidated Balance Sheet

(NT\$ mn)	2018	2017		2018	2017
Financial assets measured at cost - non- current	58		Long-term borrowings	4,550	4,332
Debt investments with no active market - non-current		83	Deferred tax liabilities	15	26
Financial assets at amortized cost-non- current	85	158	Other non-current Liability	417	495
Property, plant and equipment	7,059	5,714	Total non-current liabilities	4,982	4,853
Goodwill and intangible assets	2,630	2,573	Total-liabilities	18,323	17,058
Deferred tax assets	1,320	1,328			
Refundable Deposits	797	810			
Other non-current assets	515	582	Share capital	5,099	5,099
Total non-current assets	12,464	11,248	Capital surplus	648	648
			Retained earnings	2,060	1,882
			Other equity	(253)	(171)
			Treasury shares		
			Total equity attributable to owners of the Company	7,554	7,458
			Non-controlling interests	59	40
			Total equity	7,613	7,498
Total assets	25,936	24,556	Total liabilities & equity	25,936	24,556

THANK YOU